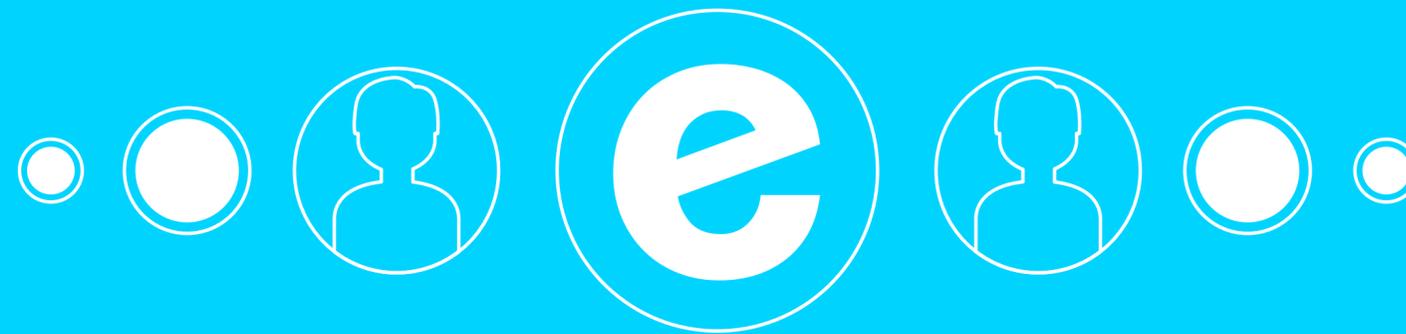# easy care

MORE BUSINESS WITH e CLICK

Easy Care

Easy Care is a company founded in 2007 by the passion for innovation and technological integration of several professionals of the IT industry with different experiences - both nationally and internationally - who have decided to join their skills to work towards a common goal. This led to a successful team made up of people who work in perfect synergy, and with the same purpose: to create innovative solutions tailored to maximize performance and usability of products for end-users.

Easy Care is specialized in complex projects that combine ad hoc computer science and engineering, and point to the perfect synthesis between design, technology and usability of each product or service. Easy Care today is more than a company: it is a solid network of engineers and developers who are interfacing with successful people and organizations to make the integration of new technologies a reality

OUR PROJECTS ARE FIRST OF ALL EXPERIENCES THAT OFFER UNIQUE DESIGN SOLUTIONS FOR BEST USER EXPERIENCE.
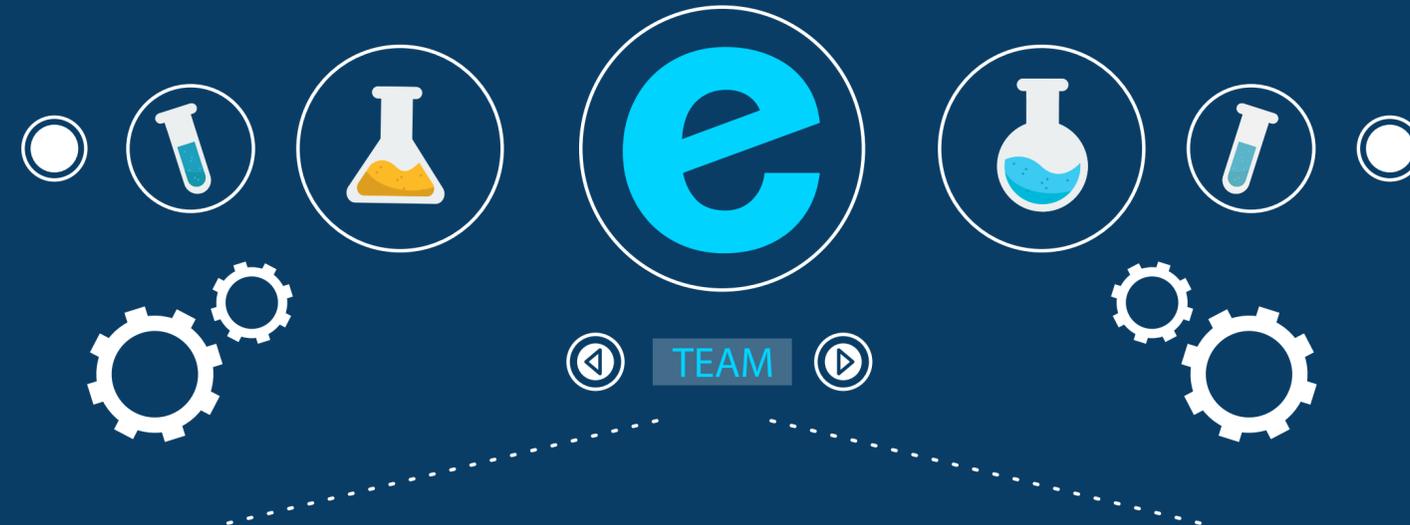
easy care

10 YEARS OF EXPERIENCE
IN TECHNOLOGICAL INNOVATION SERVICES

START-UP BY PROFESSION

The EasyCare team begins when start-ups were a little-known idea and the business models did not study the potential of the internet

TEAM

MORE BUSINESS WITH e CLICK

"The Easy Care Group has decades of experience in the field of integrated systems and safe transactions, built experience thanks to a team of professionals who have acquired skills and methodologies in previous experience in large national and international companies as banks, groups operating in Telecom and Asset management.
In particular, the members of the team, have worked in the field of telematics payments and services since the early 90s, dealing with Vas Content, Dailers and ADSL connections for the most important National and International Mobile Networks.
Managerial capacity at the head of the Easy Care Group, a strong consolidated know-how directly in the field, has allowed the team to support important competitive challenges and to create innovating payment systems in 3.0 "
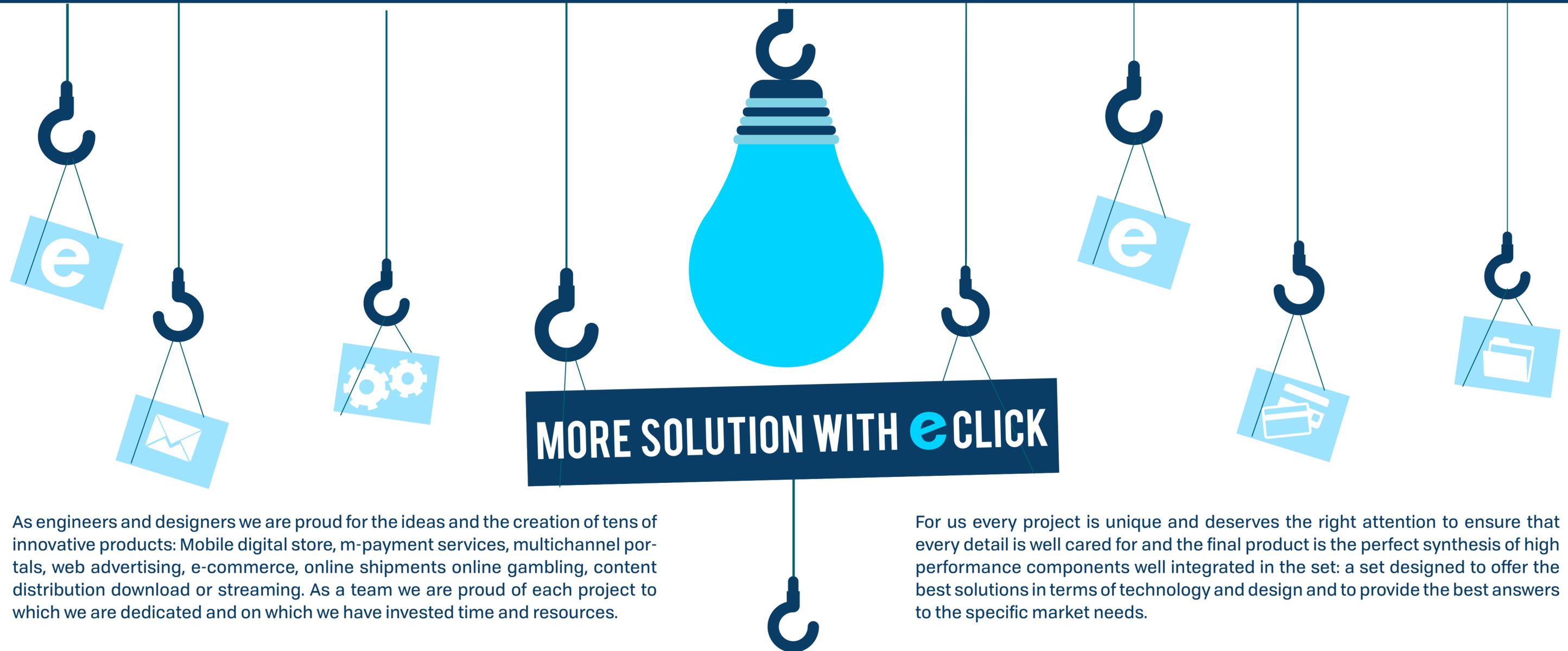
START-UP

Our skill is to turn simple ideas into innovative technological products.

AT THE SERVICE OF IDEAS

MORE SOLUTION WITH e CLICK

As engineers and designers we are proud for the ideas and the creation of tens of innovative products: Mobile digital store, m-payment services, multichannel portals, web advertising, e-commerce, online shipments online gambling, content distribution download or streaming. As a team we are proud of each project to which we are dedicated and on which we have invested time and resources.

For us every project is unique and deserves the right attention to ensure that every detail is well cared for and the final product is the perfect synthesis of high performance components well integrated in the set: a set designed to offer the best solutions in terms of technology and design and to provide the best answers to the specific market needs.

ALSO A SINGLE IDEA CAN CHANGE THE WORLD WE LIVE IN

OUR SERVICES

Our projects, from the start, aim to improve and optimize the user experience through the most sophisticated technology and are primarily **with electronic payment systems** that we are putting to good use skills and ideas.

In the last few years we specialized in the integration between **telematic payment systems and machines that provide products or services activated by the introduction of banknotes or coins.** A key feature of our project is flexibility: indeed we want to bet on a totally customizable and adaptable system to every market need.

Thanks to our system you can purchase products or use services **simply paying with a mobile application, making the activation of the machine** (from a simple distributor to a car washing system) extremely simple, comfortable and fast, but above all, safe. Our system is in fact well established and the payment is made with technology that encrypts information to ensure user data security.
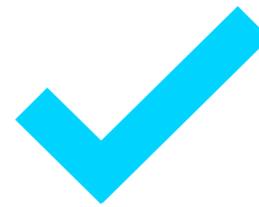
Bank transaction

PayPal

wash pass

e wash pass

Easy Wash Pass is now our flagship product and it represents perfectly our concept of integration between technology and services.
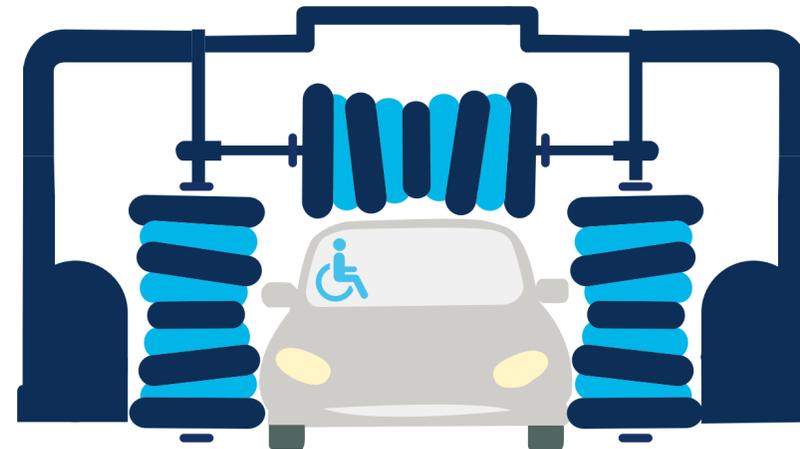
What is Easy Wash Pass? Imagine being able to wash your car with a single click, no more tokens to buy and bills to change.

This is possible thanks to this innovative mobile application created to manage and activate services for car wash directly from your smartphone.

Easy Wash Pass is easy to use: once you have selected the service to activate a few clicks are enough to begin the car washing

ACTIVATE GANTRIES
DIRECTLY FROM YOUR CAR

You can also activate the service at a distance and this represents a great convenience and savings in terms of time and money: no more advanced tokens, bills and change queues to the coin box!
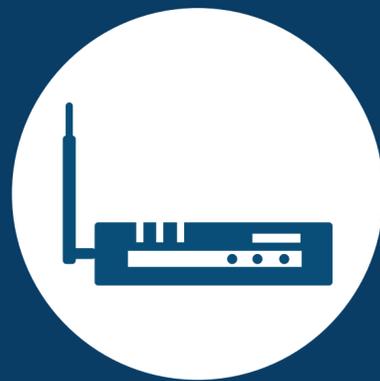
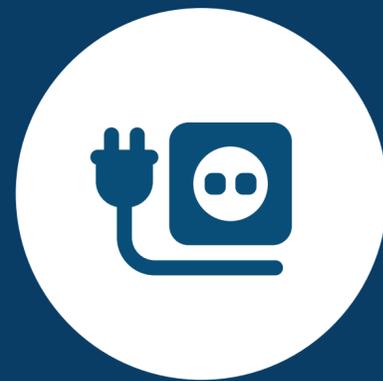With **Easy Wash Pass** you can manage and recharge your credit directly from your smartphone or at the washing point,

users can also take advantage of promotions and special discounts or send gift coupons.

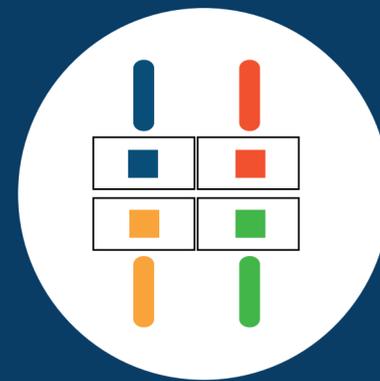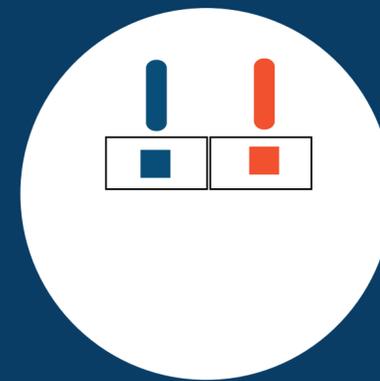# NO MORE ADVANCED TOKENS, BILLS AND CHANGE FILES TO THE COIN BOX!

EQUIPMENT INSTALLATION

1. A stable connection to internet throu ethernet / lan or wi-fi

2. A source of direct eletricity supply 220v

3. The 0,35 mm² 4-wire cabling on Roller Portal services to connect to EWPi

4. The 0,35 mm² 2-wire cabling for All the Other services to connect to EWPi

THE EASY WASH PASS EQUIPMENT INSTALLATION, IS VERY SIMPLE AND NO REQUIRES SPECIAL ATTENTIONS
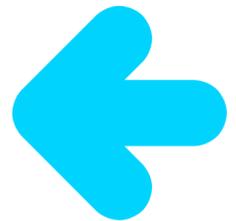
The strength of our systems is in the infinite possibilities of the applications: the electronic payment is in fact applicable and adaptable to all machines that provide services or products activated by the insertion of coins, banknotes or tokens. You can apply our system to improve and optimize machinery already existing or create new plants suitably built. In both cases, the keyword is innovation and the only limit is your imagination.

Payments with **e** click

INNOVATION AND ACCESSIBILITY
available for anyone

Another key point of our products is accessibility. If for many users to use a service through an application is a great convenience for some of them this represents a true revolution: even those who have physical disabilities will have access to many services out of reach until now.

An example of this is precisely **Easy Wash Pass** through which even those who have reduced ability to move independently can wash their cars by activating the cleaning service rolls directly from the car cockpit.

www.easywashpass.it